

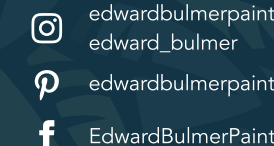


BEAUTIFUL COLOURS NATURALLY CREATED

Printed on 100% recycled paper

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www.edwardbulmerpaint.co.uk

Interior Design In A Tin

"I have been an interior designer for over 30 years, combining colour and tonality in my designs. I used to mix my own colours using traditional materials because I could never find the right colour and I saw just how superior natural paint was to dull, modern equivalents.

So I offer you what I want for my own projects – beautiful colour and proven performance, backed up by ecological principles. I use natural pigments and binders and we tell you exactly what our plant-based paint is made from so you can rest assured it is good for you, your home and our planet.

We have spent years developing the perfect natural paint, so join us at Edward Bulmer Natural Paint and colour with a conscience – why compromise?"

Edward

Colour: Brick



Colour: Trumpington



Paint Made From Plants

Biodiversity: We are a small business with innovative ideas about the best way to make bio-based paint in order to help protect the planet's biodiversity.

Natural: We make our paints differently using pure and safe natural ingredients of plant and mineral origin.

Transparency: We tell you how our paint is made and what it is made from because we think you ought to know. Our unique brand of paint is free of greenwashing.

Eco Friendly: The manufacturing process of bio-based paint is carbon neutral and no toxic waste is produced. You can even compost leftover paint.

Modern Slavery Act 2015: We insist there is no human exploitation in our supply chain which is traced right back to source.



Walls & Woodwork Colour: London Brown

Experts In Colour

Finding the Perfect Colour
See Edward's tonal palettes for each colour on our website and we offer FREE colour advice by email.

Read the colours on the other side of this chart going down the first column and up the second and so on.

Try Before You Buy
Use our sample pots and you will see how thick and creamy our paint is, with unrivalled coverage and no nasty smell.

Colour Consultancy
Spoilt for choice or you don't know where to start? We are here to help.

Our colour experts will visit your home or you can make an appointment for virtual colour advice on WhatsApp or Zoom. With interior design experience and an in-depth knowledge of our natural palette, our colour consultants will help you create a beautiful scheme without stress.

Bespoke by Bulmer
We are brilliant at colour matching. From a snippet of fabric or a sample of paint, we can create a complete tonal palette to complement your colour choice. We can also give you expert advice on the correct historic colour if you have a period building to decorate.

Natural Pigments
Edward, as an artist himself, uses only 12 natural earth and mineral pigments to create his family of colours. So our colours work perfectly together in tonal harmony. Natural pigments offer unrivalled vibrancy and depth, a 'living' finish which cannot be replicated by modern paints made with synthetic azo dyes.

Speedy Delivery
Order online or by phone for delivery to your door the following working day (if you order before 12 noon). Our normal service is 2-4 days or collect from our new London showroom.

Colour: Pearl Colour

Selecting The Perfect Finish



Paints

Our wall paint is best applied by roller and because there is no plastic in our wall paint it won't create an orange peel effect. It is easy to apply, durable and wipeable.

Surface	Finish	Description	Coverage Per Coat (m ² /l)	No. Coats	VOC (gm/l)	Breathability (Sd value)	Spray	Sheen (%)
Walls	Emulsion	Matt	12	2	<0.1 (0.07%)	<0.1	Yes	2
Ceiling	Emulsion	Matt	12	2	<0.1 (0.07%)	<0.05	Yes	2
Wood & Metal	Water Based Eggshell	Durable, Satin	13	2/3	<0.1 (0.08%)	<0.3	Yes	30
Wood & Metal	Water Based Gloss	Durable, Gloss	13	2/3	<0.1 (0.09%)	<0.3	Yes	80



Primers

We do not recommend the use of any acrylic undercoats or primers with our paint. We know that the success of a paint job usually lies in the preparation and modern acrylic coatings will cover up a multitude of sins. It is easy to reach for cheap chemical paints to use as undercoat but they will inhibit breathability, may contain microplastics and can actually cost more than natural primers. For wooden surfaces, in particular, we highly recommend using a natural primer rather than acrylic. All coats must be left to dry completely before next application.

Surface	Finish	Description	Coverage Per Coat (m ² /l)	No. Coats	VOC (gm/l)	Breathability (Sd value)	Spray
New Plaster	Plaster Primer	Transparent	20	1	<0.1 (0.09%)	<0.1	Yes
Mixed Plaster	Grip Coat Primer	Thick & White	12	1	<0.1 (0.07%)	<0.1	Yes
All Bare Wood, MDF/Ply	Water Based Primer	Semi Transparent	13	1	<0.1 (0.08%)	<0.3	Yes



Special Products

As we are a specialist natural paint company, we create a number of natural coatings for different surfaces. Please contact us if you have a particular request.

Pioneering Paint Makers

We are proud to partner with Auro AG who use gentle chemistry to make our base paints and pigments.



For further information visit our website: www.edwardbulmerpaint.co.uk or call 01544 388 535

Colour: Fair Blue



Wall Colour: Dutch Orange
Woodwork Colour: Whiting

Colour With A Conscience

We are authentic, ethical and transparent in everything we do.



Kind To Nature

Based on gentle, plant-based chemistry we believe that our natural paint is the safest, healthiest and most beautiful paint on the market.



Ingredients

We declare ALL our ingredients as we think you should know exactly what you are putting on your walls. So what is in our tins is also on our tins!



Breathability

Our paint is 20 times more breathable than most modern paint – perfect for lime plaster and old walls and more durable than clay paint.



Plastic Free

There is no fossil fuel derived plastic in our wall paint. Most modern paint is made from plastic and contains microbeads.



Design By: Hannah Lawrence
Walls & Woodwork Colour: Jonquil 40%



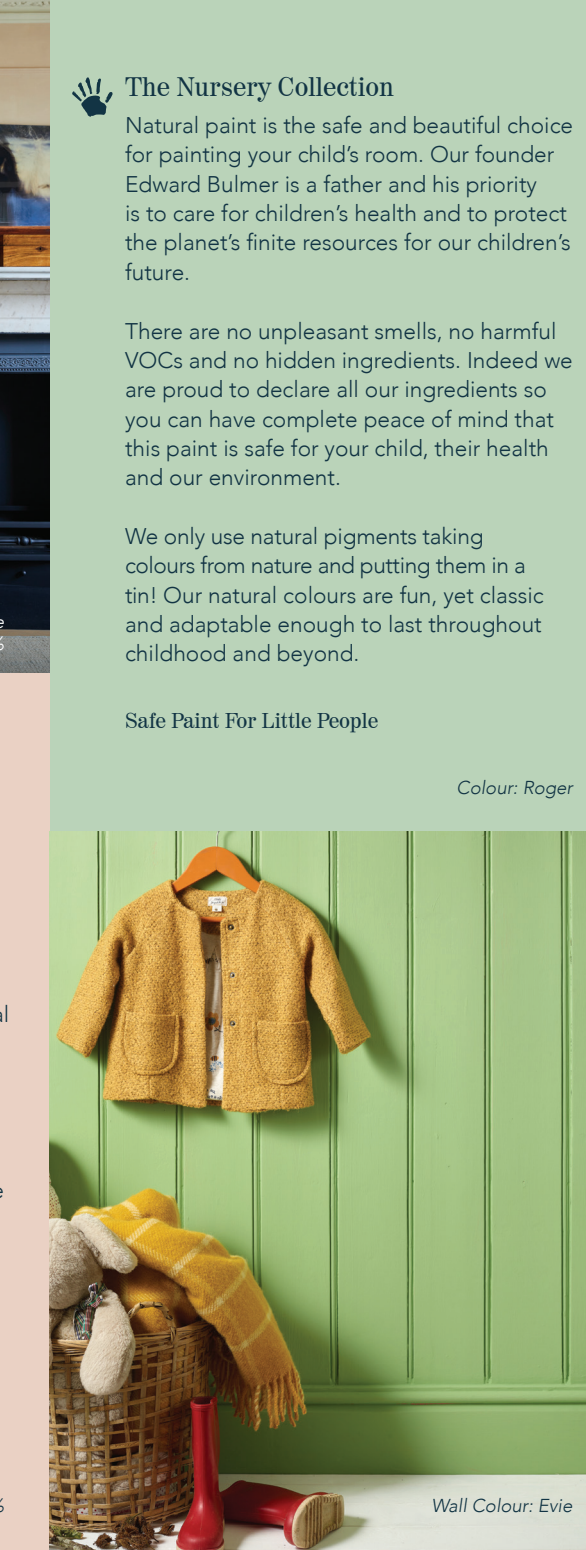
The Shade Collection

Introducing our natural shade collection in 24 colours all marked ★ on the chip side of this colour card.

With shades we give you even more possibilities for your interior design. Some designers like to choose a lighter shade of a wall colour for the ceiling, or to use different shades to enhance architectural features in a room - all creating tonal harmony.

Our three lighter shades contain 60%, 40% and 20% of the full pigment. We do this carefully so that the colour does not migrate completely, indeed producing shades does not work with all our colours so we are starting with just 24. However if there is a particular colour you like, please give us a call and enquire whether we can produce a shade of it for you.

Colour: Jonquil 60%



Wall Colour: Evie

The Nursery Collection

Natural paint is the safe and beautiful choice for painting your child's room. Our founder Edward Bulmer is a father and his priority is to care for children's health and to protect the planet's finite resources for our children's future.

There are no unpleasant smells, no harmful VOCs and no hidden ingredients. Indeed we are proud to declare all our ingredients so you can have complete peace of mind that this paint is safe for your child, their health and our environment.

We only use natural pigments taking colours from nature and putting them in a tin! Our natural colours are fun, yet classic and adaptable enough to last throughout childhood and beyond.

Safe Paint For Little People

Colour: Roger



EDWARD
BULMER
NATURAL PAINT

PAINTING THE
FUTURE
PLANT BASED PAINTS

	Pure White	French Grey *			Fawn	Ethereal Blue *			Cerullian Blue	Tea Green			Granite Green *	Tawny *			Mummy	Lilac Pink *		Jonquil 60%			Grace						
	Plain White	Paris Grey *			Clay *	Sea Green *			Garter Blue	Pea Green			Pomona	Clove *			Chocolate	Jonquil *		Jonquil 40%			Teddy						
	Fair White	Dove *			Flaxen Grey	Duck Egg			Fair Blue	Pippin *			Celadon *	Buff			London Brown	Cuisse de Nymphe Emue *		Jonquil 20%			Lucca						
	Spanish White	Portland			Mouse Grey	Bleu Turc			French Blue	Olympian Green			Gladstone	Cinnamon *			Etruscan Brown	Mason Pink		Granite Green 60%			Jesse						
	White Lead	Water Glass			Ash Grey *	Sky Blue			Navy Blue	Drab Green			Eau de Nile *	Trumpington			Sang de Boeuf	Nicaragua		Granite Green 40%			Roger						
	Whiting (Eggshell)	Pearl Colour			Pale Smoke Grey	Welmish Blew			Indigo	Light Olive Green			Quaker	Lute *			Red Ochre	Laylock *		Granite Green 20%			Florence						
	Creami Colour	Silver White			Wash Stop	Aerial Tint *			Azurite	Invisible Green			Warm Stone *	Persian			Malahide	Lavender		Ethereal Blue 60%			George						
	Stone White *	Rose Tinted White			Fine Grey *	Inferior Grey			Vert de Mer	Verdigris			Patent Yellow	Naples Yellow			Dutch Orange	Tyrian		Ethereal Blue 40%			Isabella						
	Milk White *	Fine White			Lead Colour	Slate (Gloss)			Aquatic	Turquoise			Ochre	Brimstone			Brick	Pompadour		Ethereal Blue 20%			Evie						
ORIGINAL COLLECTION			ORIGINAL COLLECTION			ORIGINAL COLLECTION			ORIGINAL COLLECTION			ORIGINAL COLLECTION			ORIGINAL COLLECTION			ORIGINAL COLLECTION			SHADE COLLECTION			NURSERY COLLECTION					
*AVAILABLE IN 20%, 40% & 60% SHADES			THESE CHIPS ARE MADE WITH OUR NATURAL PAINT			TO TEST ON YOUR WALLS TRY A 60ML SAMPLE POT			*AVAILABLE IN 20%, 40% & 60% SHADES			THESE CHIPS ARE MADE WITH OUR NATURAL PAINT			TO TEST ON YOUR WALLS TRY A 60ML SAMPLE POT			*AVAILABLE IN 20%, 40% & 60% SHADES			THESE CHIPS ARE MADE WITH OUR NATURAL PAINT			EXAMPLES OF HOW SHADES WORK			THESE CHIPS ARE MADE WITH OUR NATURAL PAINT		